



## **PcVue Wins 2010 Kinetic Process Innovation Award for Iberdrola Renewables' Application of its HMI/SCADA Software**

*Awards Recognize Innovation in the Renewable Wind Energy Market for the Application of Manufacturing Automation Technology*

Woburn, MA – February 18, 2010 - PcVue, a subsidiary of ARC Informatique and supplier of highly flexible and scalable HMI, SCADA and MES software automation solutions, and Iberdrola Renewables, the largest provider of wind power in the world, have won a first-place Process Innovation Award.

The Process Innovation Awards focus on the business benefits user organizations derive from their technology systems. For Iberdrola Renewables, PcVue SCADA Software supervises and controls modern wind power systems and has streamlined maintenance of the wind power systems and centralized all the information from remotely controlled plants.

Now in its 13th year, the Awards program recognizes excellence in manufacturing automation technology and is sponsored by High Tech Views, a High Tech Media publication that spotlights technology innovation. PcVue was selected by an independent panel of industry experts based on process improvements that lead to gains in at least one of the following areas: productivity, profitability, ability to adapt to market conditions, or competitive standing/market share.

“Our awards are bestowed on organizations that not only use technology in a basic way, but apply it innovative industries such as green manufacturing and renewable energy,” said Drew Barrows, Deputy Editor of High Tech Views. "I am pleased to recognize PcVue and Iberdrola Renewables for superior work in the area of process innovation in managing remote wind power systems and reducing costs.

“We are thrilled to be working with Iberdrola in the US and Europe, stated Pierre de Bailliencourt, President of PcVue. “The Kinetic Process Innovation Award is a terrific recognition of the importance of green energy development that Iberdrola has been leading the way on for many years. Wind power has its own critical requirements to access real-time data in a central location, which is just the sort of business that PcVue is equipped to manage.”

About Kinetic Process Innovation Awards:

The awards program was founded by Kinetic Information LLC more than 10 years ago and is sponsored by various technology publications. The 2010 awards, sponsored by High Tech Views, recognize innovation in the application of information technology. Awards focus on the business benefits user organizations derive from their technology systems. Winners are selected by a panel of experts consisting of independent professional consultants who are recognized authorities in their fields. The judging process is free of any vendor or other bias so the emphasis remains on the business benefits provided by each winning implementation.

### **About PcVue, Inc.**

PcVue, a subsidiary of ARC Informatique, delivers advanced, highly flexible and scalable HMI, SCADA and MES software automation solutions that are easy to configure, quick to deploy and deliver a lower total cost of ownership. As a component-based HMI/SCADA supplier for buildings, manufacturing, infrastructures, power generation and distribution, green technologies, food and beverage and pharmaceutical, PcVue sells through distributors, OEMs, and channel partners. Dedicated foremost to

provide superior customer service and support to its customers, distributors and system integrators, PcVue prides itself in being highly proactive and service oriented. With a growing installation base already reaching 38,000 licenses, PcVue and ARC Informatique brings manufacturing performance to a new echelon, giving customers a distinct competitive advantage. Headquartered in Woburn, MA and backed by ARC Informatique and its global reach spanning five continents, PcVue provides software automation solutions that are used by the Fortune 500 as well as medium to large global operations such as Shell, Airbus, Hyundai and Alcan. For more information, please visit [www.pcvuesolutions.com](http://www.pcvuesolutions.com)